



PLANS & PRICING

Make your agency more efficient than ever with Evidence.com. We offer flexible license options that provide your agency with the Evidence.com features that you need to get to the truth faster.



EVIDENCE.COM PLANS		AXON CAMERA BUNDLES	ENTERPRISE BUNDLE
BASIC	PRO	UNLIMITED	ADD TO ANY TIER
<ul style="list-style-type: none"> Secure evidence storage Case management tools Axon Capture Axon View Audit trails Internal & external sharing Custom retention policies Custom categories Custom roles & permissions Single sign-on (SSO) 	<ul style="list-style-type: none"> All Basic features Agency analytics Automated redaction Axon Device Manager Human transcription services Restricted evidence view Group monitoring Bulk user group creation and management Multicam playback Axon Citizen 1:1 Redaction Studio 	<ul style="list-style-type: none"> All Pro features Unlimited HD storage of Axon camera uploads Unlimited storage of Axon Capture uploads 40GB storage¹ of non-Axon device data Axon camera upgrade every 2.5 yrs Extended Axon camera warranty 	<ul style="list-style-type: none"> Advanced user management <ul style="list-style-type: none"> – Bulk user creation & management (API) – Automated user creation & management (SCIM) CAD/RMS Integration API and Development Support for 3rd Party Systems
\$15 user/month	\$39 user/month	\$79 user/month	+\$29 user/month ^{2,3}

AXON NETWORK BUNDLE



OFFICER SAFETY PLAN:
 Maximize officer safety and get the best value by bundling TASER Smart Weapons, Axon cameras, and Axon Signal Sidearm. The Officer Safety Plan offers complete budget predictability and keeps your technology up to date.

\$109 user/month

¹Additional storage is only 6.25¢ per GB per month.
²Add-ons may also be purchased separately - see back for a la carte options.
³Discounted pricing expires December 31st, 2018



AXON.COM/PRICING

PLANS	BASIC	PRO	UNLIMITED	OFFICER SAFETY PLAN
INCLUDED STORAGE	10GB	30GB	Unlimited Storage*	Unlimited Storage*
Evidence Sync	✓	✓	✓	✓
Dock-Automated Video Upload	✓	✓	✓	✓
Secure File Storage	✓	✓	✓	✓
Axon Capture App & Axon View Apps	✓	✓	✓	✓
GPS Mapping of Captured Media	✓	✓	✓	✓
File & Case Sharing	✓	✓	✓	✓
Video Clips & Markers	✓	✓	✓	✓
Custom User Roles & Categories	✓	✓	✓	✓
Automatic File Deletion Schedules	✓	✓	✓	✓
Bulk Reassign, Share, Edit	✓	✓	✓	✓
Single Sign-On (SSO)	✓	✓	✓	✓
Video Redaction		✓	✓	✓
Group Monitoring		✓	✓	✓
Agency Usage Reports		✓	✓	✓
Advanced Device Analytics		✓	✓	✓
Axon Device Manager		✓	✓	✓
Human Paid Transcription		✓	✓	✓
Multicam Playback		✓	✓	✓
Restricted Evidence		✓	✓	✓
Axon Citizen 1:1		✓	✓	✓
Standard Redaction Studio		✓	✓	✓
Two Axon Camera Upgrades†			✓	✓
Full Axon Camera Warranty			✓	✓
Unlimited HD Storage*			✓	✓
One Smart Weapon†				✓
Full Smart Weapon Warranty				✓
Axon Signal Sidearm				✓

ENTERPRISE ADD-ONS

Advanced User Management [+\$10/user/month]

- Bulk user account creation and management via API
- Automated user account creation and management from Active Directory (SCIM)

CAD/RMS Integration [+\$15/user/month]

API and Development Support for 3rd Party Systems [+\$10/user/month]

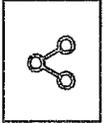
*Applies to 5-year contracts only.

*Unlimited data for Axon camera and Axon Capture uploads; 40GB per user of non-Axon device storage; additional storage is only 6.25¢ per GB per month.

Other terms and conditions may apply and Axon reserves the right to change or end these offers at any time.



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Choose the Network, Not a Camera

Published on Dec 6, 2016

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How Agencies Can Look Beyond Evidence Storage to Choose a Network That Supports Automation and Smarter Policing

Let's talk about what you really buy when you buy body cameras. In a sense, agencies who adopt this relatively new technology are not just purchasing new devices for their officers, but putting a down payment on the technological futures of their agencies. Whatever comes next, day-to-day operations will never be quite the same for an agency that has just welcomed untold terabytes' worth of new kinds of evidence into their lives. New administrative tasks will need to be performed by officers, new kinds of collaboration with prosecutors will occur, and the day-to-day business of policing will certainly undergo a shift, as will the performance metrics by which effective policing is judged.

For the departments, however, this period of change can be a tremendous opportunity—a chance to automate workflows, reduce paperwork, and adopt an interoperable platform that will help to define an era of smarter policing.

To reap the benefits of this new technology, however, agencies must be sure that they are choosing the right platform. It is not enough to adopt a cloud storage system for body camera video and audio. A full digital evidence management platform must encompass not just cameras, apps, and services (like Evidence.com's 24/7 365 customer support) but must connect these technologies to each other and to other systems like CAD/RMS databases. This connectivity will redefine the way that officers interact with devices and apps on a

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A robust digital evidence management platform can save time and money by integrating body camera footage into a larger, more efficient, more automated workflow.

But what approach should an agency take when choosing a platform? Here are three things to consider:



1. Think Long Term

If the current rate of change in public safety technology (which has seen an influx of new innovations from body cameras to mobile apps in the last few years) is any indication, things may be very different in only a few years' time. Your technology needs to reflect that fact by being adaptable and suited to ever-newer ways of doing business. Think of your platform as the most meaningful investment you can make in the long term success of your agency. As an example, Axon's prediction for the next few years is that the process of doing paperwork by hand will begin to disappear from the world of law enforcement, along with many other tedious manual tasks—will the solution you opt for serve you well in this sort of

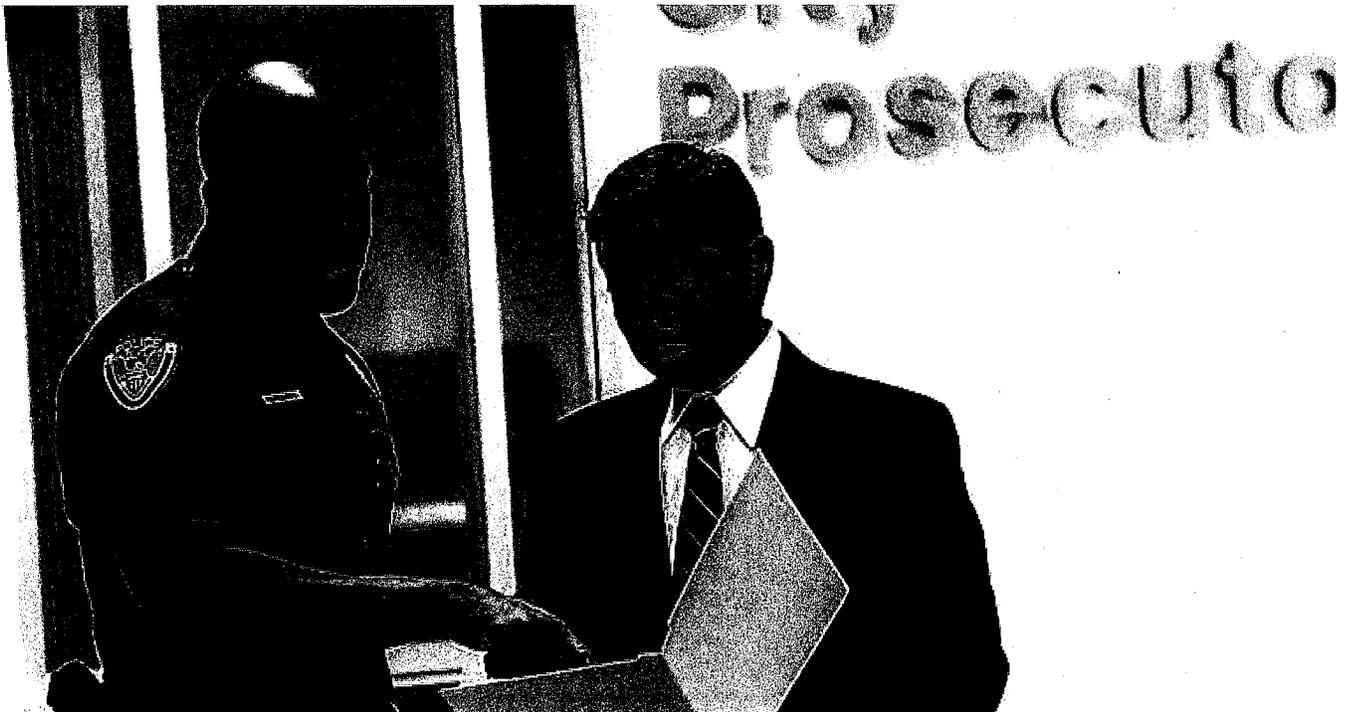
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interview room video, CCTV footage and other forms of digital evidence are already integrated into one future-proof, cloud-hosted database where they can be appropriately tagged, notated, and managed. Users' data no longer run the risk of becoming obsolete or incompatible when new computers and new technology come along, not to mention the ease with which they can be integrated with 3rd party software from CAD/RMS systems to on-demand transcription services.

In the same vein, the Axon network comes with automated video redaction tools, which save time and money when it comes to responding to FOIA requests—an important performance metric for a task that is likely to become more common as body-worn video proliferates. A platform that cannot offer this kind of automation or the interoperability showcased above will fail to meet an agency's rapidly evolving case management needs. In this regard, not all cloud solutions are created equal.



2. Think from Capture to Courtroom

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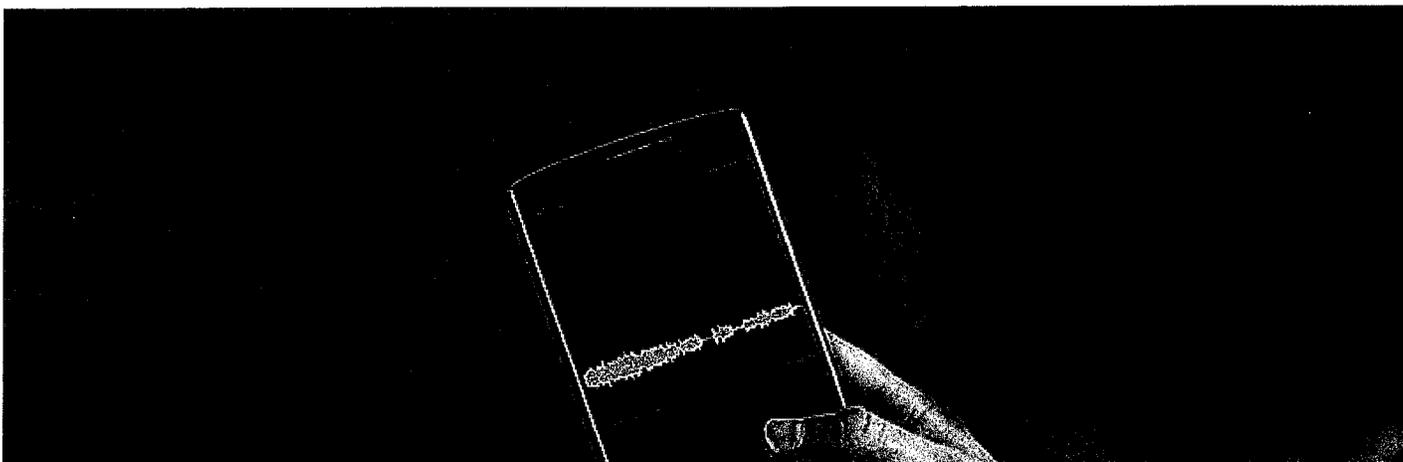


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don't take hold automatically just because the cameras are rolling. Body camera footage itself is crucial to modern policing, but it can't effect change on its own.

With a platform that does not integrate with larger systems and fails to automate crucial tasks, sending evidence from your office to the prosecutor's office could be a gargantuan task. It requires prosecutors to host expensive proprietary software on their own dime in order to simply store and manage open format video files that have been shared via links. In addition to the need for unwieldy infrastructure demands, prosecutors will have to contend with additional hurdles when it comes time to edit or redact videos, all while chains of custody become increasingly difficult to maintain. This will result in a slower time to prosecution overall involving many needless hours of administrative work.

Unlike those other offerings, Evidence.com boasts interoperability with Evidence.com for Prosecutors, which enables prosecutors to view Evidence.com com videos at no cost and with no need to invest in expensive digital infrastructure. The network provides prosecutors with all of the tools they need for viewing, redaction, and transcription, all with no overhead cost. The chain of custody and all metadata will be rigorously maintained, even if agency users choose to export part of a video to a third-party tool. In this way, a robust platform can truly enhance collaboration and partnerships between police and prosecutors, ensuring that users get the most out of body camera footage and other forms of evidence at every step of the way.



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3. Understand the Limitations

Just as body cameras by themselves can't magically solve all of an agency's problems, even the best platform is not a panacea. The key is to become aware of what a platform can and can't do. A platform like Axon's, for example, can greatly reduce the time officers spend behind a desk by automating a variety of tasks, from redaction to case management and beyond. The result is a much more efficient workflow overall, one which leads to money saved and smarter policing.

While considering the scope of a platform, it's also useful to consider that its full range of capabilities may not be obvious. For instance, Axon's network offers up CAD/RMS integration and a 3rd party on-demand audio and video transcription service in addition to providing for the storage and management of digital evidence. And of course, the network includes not just software but hardware (from body cameras to body camera mounts—objects whose durability is crucial and must not be overlooked), hardware warranties/upgrades, and professional services like security monitoring and customer support.

The future is hard to predict. The one thing we can be sure of is that technology will keep moving forward, and the business of policing will keep evolving in new ways. Sure, body cameras as a technology are here now and they are here to stay, but they can't encompass the entire technological evolution that's unfolding as we speak. Agencies making decisions about their technological futures need to bear this in mind by thinking about their long term growth, the full breadth of their evidence life cycle, and the limitations of any given piece of technology. It is crucial to look beyond simply storing digital evidence toward a future that will be defined by increased automation and more efficient workflows. To prepare for a new reality defined by constant technological evolution. In short, to choose a network, not just a camera or a storage method.

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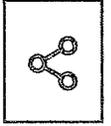
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4 Reasons Why Agencies Have Opted to Sole Source

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Some agencies have had questions about the practice of sole source procurement of a body-worn video solution: Is it anti-competitive? Does it ensure the lowest price? In order to dispel some common procurement myths, we wanted to address some of the reasons why agencies have opted to sole source.

Published on Mar 28, 2016

Some agencies have had questions about the practice of sole source procurement of a body-worn video solution: Is it anti-competitive? Does it ensure the lowest price? In order to dispel some common procurement myths, we wanted to address some of the reasons why agencies have opted to sole source.

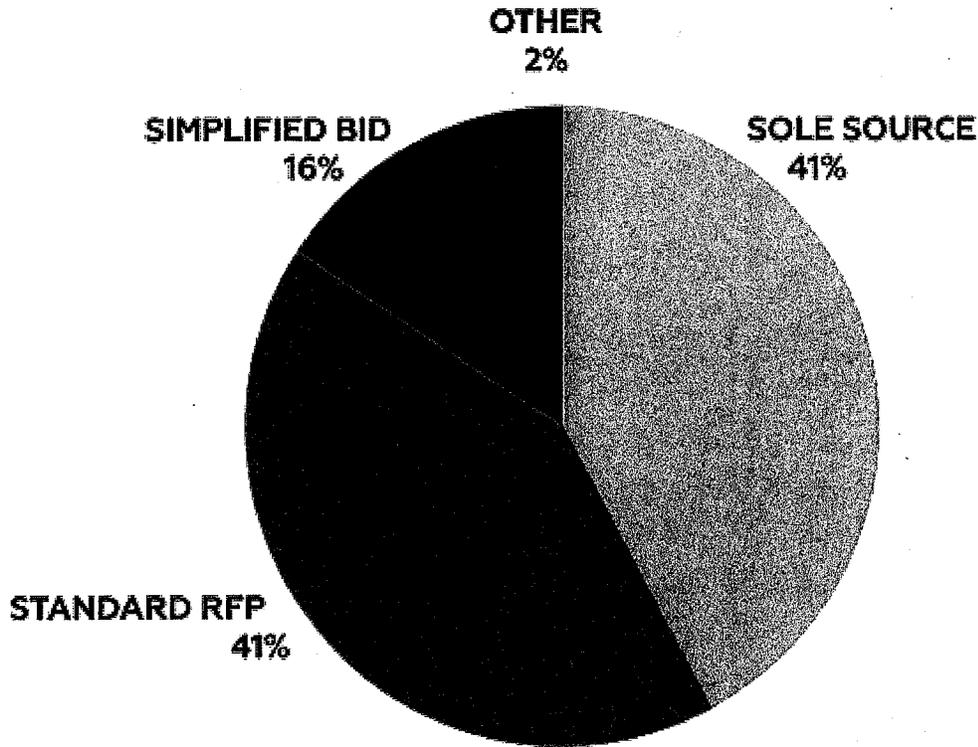
1. Sole source is a legal and accepted procurement practice and is frequently the preferred method for procuring highly sophisticated technology.

How frequently? For example, according to a 2015 Vermont State Auditor's report, 41% of state-funded initiatives in Vermont were purchased through sole source.

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Source: "Sole Source Contracts: Extraordinary Use in Ordinary Times," Vermont State Auditor's Office, 2015.

If you research the procurement codes governing a given municipality, you will find that sole source is an allowable practice when certain conditions are met. Mainly, a department must determine that substantially similar technology is unavailable from more than one vendor. This is meant to act as a safeguard to ensure the agency is obtaining the best pricing when purchasing commodities such as clothing, guns, ammunition, computers, office supplies, etc.

However, a full-featured body camera platform that includes digital evidence management is not a commodity. There is only one company that is proven to offer this solution at scale: TASER International. There isn't another vendor that reliably delivers a combination of point-of-view (POV) recording, a 12-hour battery, automatic triggers, a dock and walk workflow, a full-featured SaaS ecosystem featuring a prosecutor platform, forensic

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capabilities every day to some of the largest police departments in the world. We firmly believe we offer a true sole source capability.

2. Although an agency may ultimately arrive at a sole source decision, it doesn't mean other vendors weren't evaluated.

The biggest misconception we encounter is that when an agency decides to sole source, it implies that the agency did not conduct a trial with other vendors. Almost every sole source contract TASER has entered into was preceded by a competitive, extensive and lengthy field trial with other vendors. For example, a major city recently tested 7 different products before selecting our Axon platform and proceeding with a sole source procurement after careful test and evaluation. This is the same exact practice that an RFP would require, but it is much more efficient, as the agency can better understand the product requirements before soliciting pricing proposals.

Consistently, TASER's products outperform those of our competitors, and that is why agencies decide to solely consider our product for purchase.

3. Agencies aren't buying simply a camera—they're buying a sophisticated hardware-software ecosystem for securely managing massive amounts of evidentiary data.

The events in Ferguson, Missouri highlighted the urgent need for body cameras nationwide. However, as agencies began to understand the needs around a body camera deployment, they realized that the end-to-end solution is what they are actually buying—not just hardware. In fact, Ferguson discontinued their initial deployment of one of our competitors' products for this reason.

Many companies can source a body camera out of Asia or repurpose a cell phone. That's the

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while remaining competitive, as it enables a timely deployment of a technology that the public demands.

We are striving to improve our products, services, and offerings every day to maintain our leadership in this space. All employees at TASER are committed to delivering the highest quality products with the highest ethical standards and are transparent in all of our business dealings to the extent allowed by law and SEC regulations.

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